

# 2018 KAISER PERMANENTE COMMUNITY HEALTH SNAPSHOT



Kaiser Permanente Educational Theatre Program  
with Seattle Children's Theatre



# EXECUTIVE LETTER

Kaiser Permanente Medical Assistant Career Launch Scholarships with Seattle Central College

## Deepening our commitment to communities we serve and impacting individual lives

Over the last 2 years, Kaiser Permanente Washington has been engaging our community partners to understand what matters most and where we can have a lasting impact. We know it's not enough to simply invest dollars. It's equally important to draw on our scale and resources to be a convener, connector, researcher, service provider, and thought leader. This means deepening relationships and leveraging all our assets to ensure our communities are healthy, equitable places where everyone can thrive.

Last year, we began to sharpen our focus: charting a course to tackle tough issues in new ways, and giving more people access to the resources they need for health and well-being.

As awareness grew about our medical financial assistance program, the number of people we serve more than doubled. More than 11,000 individuals, who wouldn't have been able to afford it otherwise, received care from Kaiser Permanente Washington.

Our scholarship and apprenticeship programs opened pathways to jobs for Washington students. Our growing investments in the health of students and teachers were fundamental to building healthier communities. Addressing "upstream" conditions was at the heart of these investments. Improving social and economic factors in a community has the greatest benefit for health and equity – supporting living-wage jobs, educational attainment, and improved access to health care.

Because we know that better health for more people extends well beyond the care setting, we'll be bold in our approach to meeting community needs and advancing the future of community health in the years ahead.



**Susan Mullaney**  
President

Kaiser Foundation Health Plan of Washington



**Stephen Tarnoff, MD**  
President and Chief Medical Executive

Washington Permanente Medical Group

# IMPROVING COMMUNITY HEALTH

Our community health strategy recognizes that health requires more than health care. Better health outcomes begin where we live, learn, work, and play. To achieve our mission of improving the health of our patients, we collaborate with our communities and engage our entire organization, going well beyond our community benefit spending.



## ENSURE HEALTH ACCESS

### What we do

In 2018, we spent nearly **\$18 million** to provide health services to those most in need. We served the needs of these patients through:

- Medical financial assistance of more than \$15.9 million
- Safety net support grants and support of nearly \$2 million

We provided direct care and collaborated with community health providers through grants, training, and technical assistance. We also helped connect people to social services, healthy food, transportation, safe playgrounds, and supportive schools.

### Our impact

More than **11,000 people** were served through our medical financial assistance program.

Nearly **37,000 people** were served through Medicaid and school-based health centers.



## IMPROVE CONDITIONS FOR HEALTH AND EQUITY

### What we do

In 2018, we made direct investments – more than **\$4.25 million** in grants and investments – to create conditions for health and equity in communities that need it most. Our strategy addressed upstream factors of health through efforts that supported:

- Economic opportunity and workforce development
- Physical and mental health and wellness in schools and cities
- Environmental stewardship and healthy neighborhoods

### Our impact

More than **109 grants** were awarded to promote health and equity in our communities.

**70 percent** of our operations were powered by renewable electricity.



## ADVANCE THE FUTURE OF COMMUNITY HEALTH

### What we do

We worked in partnership with our communities, using our collective knowledge to identify and implement creative solutions to difficult community health problems. We are:

- Inspiring the health care workforce of the future
- Investing in research to reduce gun injuries and deaths
- Advancing innovation to achieve better and more equitable health outcomes

### Our impact

Nearly **400 journal articles** were published from the Kaiser Permanente Washington Health Research Institute.

# FINANCIALS

Medicaid & other government programs	\$33,690,206
Philanthropy	\$4,250,055
Charitable coverage & care	\$15,982,889
Research	\$12,113,662
Health professions education	\$8,992,069
Other	\$4,270,584
	<b>\$79,299,465</b>

# LEADERSHIP

## Kaiser Permanente Washington Community Health Governance Council

### **Susan Mullaney**

President  
Kaiser Foundation Health Plan of Washington

### **Stephen Tarnoff, MD**

President and Chief Medical Executive  
Washington Permanente Medical Group

### **Janet O'Hollaren**

Vice President and COO  
Care Delivery

### **David Grossman, MD**

Senior Associate Medical Director  
Market Strategy and Public Policy  
Washington Permanente Medical Group

### **Eric Larson, MD**

Vice President  
Research and Health Care Innovation

### **Karen Schartman**

Vice President and CFO  
Finance and Strategy

### **Joe Smith**

Vice President  
Marketing, Sales,  
and Business Development

### **Kim Sullivan**

Vice President  
Human Resources

### **Kris Greco-Thompson**

Vice President  
Public Relations, Communications,  
and Brand Management

### **Sally Yates**

Vice President  
Legal, Community Health,  
and Risk Management