


Kaiser Permanente: Working to Meet Health Needs in Modesto

Key Findings about People in the Community


Total Population 529,494





 **28%** children in poverty


 **40%** physically inactive youth


 **14%** live in a food desert


 **64%** children eligible for free/reduced price lunch


 **44%** below 200% FPL*


 **8%** potentially exposed to unsafe drinking water


 **23%** lack social or emotional support

 **18%** lack a consistent source of primary care

 **33%** of adults and **23%** of youth are obese

 **16%** experience food insecurity

 **71%** of adults and **52%** of youth do not consume adequate fruits and vegetables

 **26%** need mental health care (self-reported)

*Federal Poverty Level (200% FPL for a family of four ranged from \$47,100 to \$48,500 between 2013 and 2015)

Kaiser Permanente works in partnership with other health organizations to learn about the issues and conditions impacting the health of our communities by reviewing data sources and talking with public health experts and community stakeholders. This snapshot displays Kaiser Permanente's strategies, 2017-2019, to respond to some of the most pressing needs in our community, leveraging our unique resources and expertise.

Areas of Focus



Access & Delivery

- ◆ Support outreach, enrollment retention and appropriate utilization of health care coverage programs
- ◆ Promote integration of care between primary and specialty care, including behavioral health
- ◆ Increase and systematize access to needed social non-medical services



Healthy Eating Active Living (HEAL)

- ◆ Increase access to healthy, affordable foods, including fresh produce, and decrease access to unhealthy food
- ◆ Increase access to free, safe drinking water
- ◆ Increase enrollment in and use of federal food programs
- ◆ Increase opportunities for active transportation
- ◆ Increase access to physical activity opportunities in schools and the community



Mental Health & Wellness

- ◆ Provide screening and identification related to behavioral health needs among low income, vulnerable and uninsured populations and connect them with the appropriate services or support
- ◆ Support opportunities to prevent and reduce the misuse of drugs and alcohol
- ◆ Support opportunities to reduce stigma through education and outreach in school, community and workforce settings
- ◆ Promote integration of care between primary and behavioral care
- ◆ Improve navigation to appropriate care within the health care system and support services in the community
- ◆ Increase the capacity to respond appropriately to individuals and/or communities that have experienced trauma and/or violence