

# Strategy Selection Checklist

The following are questions to consider when selecting community health promotion strategies. More "yes" responses indicate a greater potential for long-term community impact.

	YES	NO
<b>1. Community need &amp; appropriateness</b>		
Is there community need for this strategy? (How do you know?)	<input type="checkbox"/>	<input type="checkbox"/>
Is there community support for this strategy? (How do you know?)	<input type="checkbox"/>	<input type="checkbox"/>
Is this strategy culturally appropriate for people in your community?	<input type="checkbox"/>	<input type="checkbox"/>
Does this strategy make other useful contributions to the community (e.g., community building, safety, economic opportunities)?	<input type="checkbox"/>	<input type="checkbox"/>
<b>2. Evidence</b>		
Is there evidence that this strategy can effectively change behavior?	<input type="checkbox"/>	<input type="checkbox"/>
<b>3. Impact</b>		
When fully implemented, will it <b>reach</b> a significant number? (over 10%)	<input type="checkbox"/>	<input type="checkbox"/>
When fully implemented, will it be significant <b>strength</b> (at least 2%)?	<input type="checkbox"/>	<input type="checkbox"/>
<b>4. Resources</b>		
Is there a clear lead person/agency with experience in this strategy that will be primarily responsible for implementation?	<input type="checkbox"/>	<input type="checkbox"/>
Is it clear what resources (money, staffing, materials, political capital) will be required and are these in place?	<input type="checkbox"/>	<input type="checkbox"/>
If this is a high-resource strategy, does the potential for community impact warrant this investment?	<input type="checkbox"/>	<input type="checkbox"/>
<b>5. Synergy among strategies</b>		
Does this strategy complement or reinforce other strategies as part of a <b>dose cluster</b> (as opposed to being an "orphan" strategy?)	<input type="checkbox"/>	<input type="checkbox"/>
Is this strategy part of a medium or high dose cluster targeting the same behavioral outcome?	<input type="checkbox"/>	<input type="checkbox"/>
<b>6. Sustainability</b>		
Is this strategy sustainable (likely to continue beyond the grant period)?	<input type="checkbox"/>	<input type="checkbox"/>