

# COMMUNITY HEALTH SNAPSHOT 2019

## KAISER PERMANENTE NORTHWEST

Community Health furthers our mission with initiatives that help people experiencing health inequities to address the clinical, genetic, social, economic, and environmental factors that affect their ability to thrive. This work enlists our entire organization and region: physicians, dentists, nurses, technicians, navigators, all employees, and our community partners from Longview to Eugene.

The numbers presented here are a snapshot of 2019 initiatives, guided by Community Health Needs Assessment areas of focus, which inform where our investments will make the greatest impact: **access to health care, chronic disease prevention and treatment, economic opportunity, mental health and wellness, and oral health care.**

## OUR MISSION:

To provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

## OUR VISION:

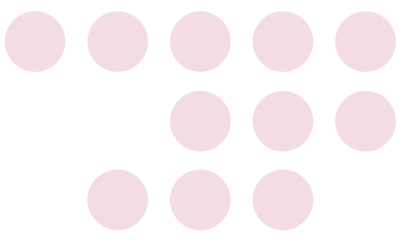
To be trusted partners in total health, collaborating with people to help them thrive, creating communities that are among the healthiest in the nation, and inspiring greater health for America and the world.

**ACCESS TO HEALTH CARE**



**6 CULTURALLY SPECIFIC ORGANIZATIONS**

that make up the Oregon Child Care Project coalition were collectively awarded \$1 million from the [Health and Education Fund](#), a partnership between Kaiser Permanente, CareOregon, Meyer Memorial Trust, Northwest Health Foundation, and Oregon Community Foundation, to focus on advocating for policy and systems changes at the intersection of health care and education.



**146 ORGANIZATIONS AND 129 SYSTEMS CHANGES**

were accelerated by the [Kaiser Permanente Community Fund at the Northwest Health Foundation](#). Founded in 2004, \$32 million was awarded and 323 accomplishments were achieved impacting social determinants of health. The fund celebrated the release of its impact evaluation and was sunsetted in 2019.

**55,822 MEDICAID PATIENTS**

received care through Kaiser Permanente's participation in [Oregon Health Plan](#) and [Washington State AppleHealth](#). 17,064 of those patients received integrated medical and dental care through [Health Share of Oregon](#). Additionally, 1,461 members received [Community Health Coverage](#) in partnership with community-based organizations.

**1,664 MEDICAL AND 546 DENTAL VISITS**

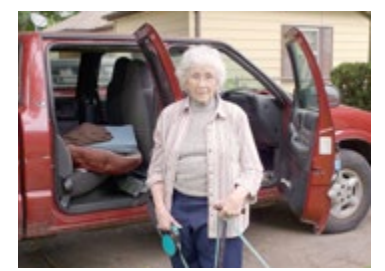
were made at Kaiser Permanente's [3 to PhD Wellness Center](#).



**65 DENTAL PROCEDURES**

valued at \$7,514 were performed on a single day at the Chemeketa Community College Cinco de May festival in partnership with Medical Teams International.

**ORAL HEALTH CARE**

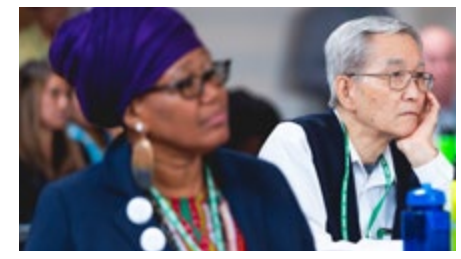


**1,165 COMMUNITY-BASED ORGANIZATIONS**

comprised the resource directory of the [Northwest community network](#) that launched with 36 of those organizations having the ability to make closed loop referrals. The network is a [shared technology platform](#) that enables health systems and public agencies to collaborate and connect individuals to an array of social services.



**COMMUNITY ENGAGEMENT**



**93 MINORITY-OWNED BUSINESSES**

joined the inaugural cohort of Portland's [Inner City Capital Connections](#), an initiative designed to help small businesses access capital to spur growth and create jobs for local residents.

**ECONOMIC OPPORTUNITY**

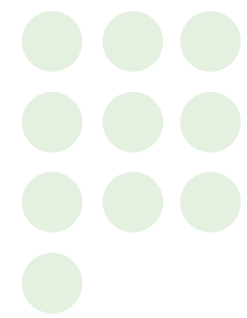


**172 STUDENTS**

received scholarships through [Kaiser Permanente's Health Care Career Scholarship program](#) and our partnership with Portland State University's Ignite program, which provides social, career, and academic support to diverse students.

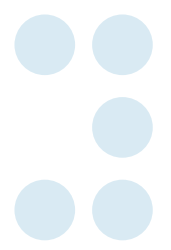
**3,117 VOLUNTEERS AND 10,362 HOURS**

were dedicated to [community service and volunteerism](#) by Kaiser Permanente Northwest employees.



**221 HOUSEHOLDS**

enjoyed weekly fresh produce through the [Community Supported Agriculture Partnership for Health](#) program, which distributes locally grown food at local clinics.



**141 SCHOOLS AND COMMUNITY GROUPS**

interacted with Kaiser Permanente's award-winning [Educational Theatre Program](#), in partnership with Oregon Children's Theatre. Teaching artists engaged 18,695 students and 1,122 staff through workshops and performances.

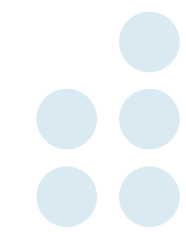
**175 UNITS OF AFFORDABLE HOUSING**

became available as part of the [Housing is Health](#) initiative when the Blackburn Center opened.

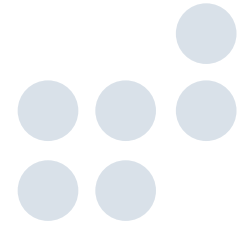


**25,000 ASIAN-PACIFIC ISLANDERS**

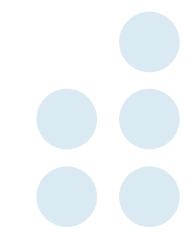
attended community health fairs offering blood pressure and body mass index screenings, prescription disposal bags, and pharmacy consultations.



**MENTAL HEALTH & WELLNESS**



**CHRONIC DISEASE PREVENTION & TREATMENT**



In 2019, together with our partners, we connected more people to quality and affordable health care, built pathways to greater economic opportunity, facilitated access to fresh and nutritious foods, helped youth build skills for future success, aided the homeless and those with mental health disorders, and in numerous ways, supported thriving communities.

While 2020 brought unprecedented challenges with the COVID-19 pandemic, we will continue building on our work from 2019 while also working to address unmet social needs, ensure our schools and cities flourish, and serve as environmental stewards to critically and sustainably improve the health of our members and the communities where we live, learn, work, and thrive.

## **Kaiser Permanente Northwest made a total of \$146,548,749 in Community Investments in 2019.**

**\$120,715,944** • Medical Financial Assistance program  
in care and coverage • Medicaid program  
for low-income people • Community Health Coverage program  
• Grants and donations for care and coverage

**\$2,217,809** • Community Health Initiatives programs and services  
in community • Thriving Schools initiative  
health initiatives • Grants and donations for community-based prevention

**\$5,596,296** • Safety-net programs and services  
in safety-net • Unity Center for Behavioral Health  
partnerships • Grants and donations for community clinics and other safety-net providers

**\$14,920,561** • Educational Theatre Program through Oregon Children's Theatre  
in research • Community Health Careers initiative  
and education • Graduate Medical Education residency programs  
• Center for Health Research support  
• Grants and donations for health care professional training and education

**\$3,098,139** • Employee engagement programs  
in community • Nonprofit organization capacity-building  
engagement and other • Strategic partnerships with nonprofit organizations  
community benefits • Community Benefit activities  
• Grants and donations in support of employee volunteerism

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[kp.org/communityreport/nw](https://kp.org/communityreport/nw)